

## WHAT IS CLAIMED IS:

1. A cooperation service method of contents viewing/listening and an attraction comprising the steps

5 of:

recording, in a portable recording medium, viewing-and-listening information on viewing-and-listening of contents relating to an attraction;

reading the viewing-and-listening information

10 recorded in the recording medium in an attraction system for performing the attraction; and

carrying out a privilege service of the attraction based on the read viewing-and-listening information.

2. A cooperation service method of contents

15 viewing/listening and an attraction as claimed in claim 1, wherein the contents are broadcast through a transmission path, are received by a contents receiver, and thus, are allowed to be viewed and listened to.

3. A cooperation service method of contents

20 viewing/listening and an attraction as claimed in claim 1, wherein the viewing-and-listening information includes at least one of a viewing-and-listening history, in which the contents viewing-and-listening is recorded, and information on the privilege service relating to the

25 contents.

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4. A cooperation service method of contents viewing/listening and an attraction as claimed in claim 3, wherein the viewing-and-listening information includes personal information on a viewer-and-listener of the  
5 contents.

5. A cooperation service method of contents viewing/listening and an attraction as claimed in claim 1, wherein the privilege service is a service in which the attraction system performs an operation different from a  
10 usual operation for a viewer-and-listener of the contents.

6. A cooperation service method of contents viewing/listening and an attraction as claimed in claim 1, wherein the privilege service is a service in which a character in the attraction system talks to a viewer-and-  
15 listener of the contents.

7. A cooperation service method of contents viewing/listening and an attraction as claimed in claim 3, wherein the viewing-and-listening history includes at least one of information specifying the viewed and  
20 listened contents and the number of times of viewing and listening.

8. A cooperation service method of contents viewing/listening and an attraction as claimed in claim 3, wherein the privilege information includes at least one of  
25 information specifying the privilege service, an

expiration date of the privilege service, information specifying the contents relating to the privilege, and a message relating to the privilege.

9. A cooperation service method of contents

5 viewing/listening and an attraction as claimed in claim 4, wherein the personal information includes at least one of the name, sex, age and favorite character of the viewer-and-listener.

10. A portable recording medium for use in the

cooperation service method of the contents viewing/listening and the attraction as claimed in claim 1, the portable recording medium having viewing-and-listening information on viewing-and-listening of contents relating to an attraction recorded therein.

15. 11. A contents receiver comprising:

a receiving device for receiving contents relating to an attraction, the contents being broadcast through a transmission path;

20 contents in such a manner as to allow them to be viewed and listened to; and

a recording device for recording viewing-and-listening information on viewing-and-listening of the contents in a portable recording medium.

25 12. An attraction system comprising:

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an attraction device for performing an attraction;

and

information input equipment for inputting viewing-and-listening information from a recording medium having the viewing-and-listening information on viewing-and-listening of contents relating to the attraction recorded therein;

wherein a privilege service is carried out based on the viewing-and-listening information input by the information input equipment.

13. An attraction system as claimed in claim 12, wherein the viewing-and-listening information includes at least one of a viewing-and-listening history in which the contents viewing-and-listening is recorded and privilege information on the privilege service relating to the contents.

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